

ADVERTISING IN THE SCHOOLS

School facilities and staff shall not be used to advertise or otherwise promote any commercial or political activity. School facilities and staff may be used to advertise or otherwise promote activities unrelated to school which are neither commercial nor political only in accordance with the terms of this Policy.

With the advance approval of the Superintendent of Schools or his/her designee, information concerning activities, events, programs, and other opportunities of interest to children, their families, and/or staff in the District community may be distributed to students in district schools, provided that the activity, event, program, or opportunity is conducted or sponsored by an agency of federal, state, or local government, or by a not-for-profit corporation, or by an unincorporated association not organized or operating for commercial gain.

The agency or organization seeking to distribute information to students in district schools must provide sufficient copies of the informational document; the District will not make copies for this purpose. The documents must clearly include a disclaimer (example – “Cobleskill-Richmondville Central School has been asked to distribute this flyer in an effort to make the community aware of this event. The District is not promoting or sponsoring this activity.”)

The Superintendent of Schools is directed to develop and implement guidelines for the submission, approval, and distribution of information in accordance with this policy.

Ref. C-R Policy 1222 – Relations with Booster Organizations

First review by the Board of Education: June 13, 2005

Second review by the Board of Education: June 23, 2005

ADOPTED BY THE BOARD OF EDUCATION: June 23, 2005